

# SMALL BUSINESS SATURDAY<sup>®</sup>

NOV 26



Small Business Saturday is the day that hometown businesses show the public why shopping local makes sense. Friendly service, convenient proximity, and unique options translate to sales in the frenzied rush of holiday shopping.



Delano Wine and Spirits, at 1380 Babcock Blvd., offers a wide variety of beverages.

PHOTO BY GABE LICHT

## Buy beverages, give back to the community

GABE LICHT  
Editor

Whether you're buying beverages to pair with a holiday meal or shopping for a gift for the beer connoisseur in your life, there's only one place you can go to help the community at the same time: Delano Wine and Spirits.

"We want to remind the general public why we're here: 100 percent of our profits to go the city, whether it's to the general fund or a specific project," Delano Wine and Spirits Manager Nancy Drumsta said.

Examples of projects funded by liquor store profits include the Big Rock Park, park improvements in general, and the Delano Public Library.

"We feel that we're an asset to the city because we control the sale of alcohol," Drumsta said. "We do a good job of policing that."

Delano's municipal liquor store was established down-

town in 1956, when the city purchased the Corner Bar to become an on and off sale municipal liquor store. It moved to the corner of Bridge and Second Street in 1983.

For years, it was referred to as the Zoo Bar.

"Dec. 5, 2001, the Zoo Bar closed," Drumsta said. "At the same time, we were transitioning to come up here."

The store added 2,500 square feet, including a 665-square-foot beer cave, two years ago.

"We've added more variety in pretty much every section as far as beer, wine, and spirits," Drumsta said. "Sales are up since the expansion."

One reason for the expansion was to make more room for craft beer, including mix-and-match six packs, which customers had been requesting.

"Beer connoisseurs are kind of overtaking wine connoisseurs," Drumsta said. "People want to try new things all the

time."

Whether a customer is shopping for beer, wine, or spirits, staff is available to help.

"We like to try to fill special requests if someone is searching for something, we try to find it if it's available in Minnesota," Drumsta said.

Staff can also make recommendations for pairing wine with meals.

Customers can often taste samples if shopping during the weekend.

"Almost every weekend, we have tastings," Drumsta said.

She encourages individuals to like the store on Facebook for the latest events and specials. One of those specials is the wine of the month, which is usually \$3 to \$4 cheaper than the regular price.

Delano Wine and Spirits is open 8 a.m. to 10 p.m. Monday through Saturday at 1380 Babcock Blvd. and can be reached at (763) 972-0578.



Delano Wine and Spirits offers mix and match six packs of craft beer.

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