

# SMALL BUSINESS SATURDAY®

NOV 26



Small Business Saturday is the day that hometown businesses show the public why shopping local makes sense. Friendly service, convenient proximity, and unique options translate to sales in the frenzied rush of holiday shopping.

## Shop LSC Apparel Thanksgiving weekend



LSC Apparel staff Addie Bona and Mariana Sorenson are excited about spirit wear, which will be up to 60 percent off Thanksgiving evening.

PHOTO BY GABE LICHT

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Editor

Where will you be from 9 to 11 p.m. Thanksgiving evening? Standing in line at a big box retailer? If you want to save up to 60 percent on spirit wear, you'll want to be at LSC Apparel at 137 Bridge Ave. E. in downtown Delano.

"Thanksgiving night is going to be awesome," said Loree Kinney, of LSC Apparel. "It's a once-a-year sale. There's nothing else like it that we have ever done."

Can't make it in Thanksgiving night? That doesn't mean you're out of luck. Black Fri-

day and Small Business Saturday will also feature sales. LSC Apparel will be open 9 a.m. to 5 p.m. for Black Friday, and 9 a.m. to 2 p.m. for Small Business Saturday.

The store is open 9 a.m. to 7 p.m. every Monday through Thursday, 9 a.m. to 5 p.m. every Friday, and 9 a.m. to 2 p.m. every Saturday.

It hasn't always been an apparel store, as the business started as Labelogix, an online label company specializing in security stickers, holograms, and tamper-evident stickers. The company expanded into selling apparel online. Even-

tually, the location 234 River St. was too small, so owners Dom and Mariana Sorenson made a change. They created LSC Apparel and moved it to its current 2,250-square-foot location on Bridge Avenue.

LSC specializes in embroidery, alterations, and screen printing, as well as specialty items. Merchandise continues to take up more of the space, leading LSC Apparel to invite the public to help clear some of the shelves at a deeply discounted rate.

For more information, like LSC Apparel on Facebook or call (763) 367-6240.

